



Professional Profile – Tony Evans

More than **twenty years experience** in both commercial and retail aspects of the fuel industry, with the last fourteen years involved in senior management roles.

Spent more than six years at **Executive level** in a company which grew to the top 3 and one of the fastest growing private companies (Reliance Petroleum) in Australia in 2008, after incorporation only eight years earlier.

Transformational leadership style with a proven track record of successfully implementing organisational vision.

Advanced retail experience, including strategy development and implementation, network planning, facility design, project management and operations.

Thorough understanding of commercial operations including strategy development and implementation, change management, marketing, logistics and supply chain, HSEQ, pricing, as well as the standards and legislation governing operations within the fuel industry.

Strong communication skills, with vast experience dealing with directors, business owners, developers, financiers, management teams and business colleagues in advancing business opportunities and the execution of business plans and strategies.

A record of achieving **business growth** through the identification and negotiation of both wholesale and retail business opportunities, and development and implementation of strategy, through to integration and operations.

Proven history of **achieving and surpassing financial targets** and growth in a number of business environments with a thorough understanding of retail and wholesale pricing strategies methodologies and strong financial skills.

Demonstrated ability to lead, manage and motivate a team across a wide geographical area in both commercial and retail markets, with an ability to build and manage relationships across all levels of the industry.

Experienced in implementing and **managing business mergers, acquisitions and rationalization** programs at all levels.

Computer literate with high understanding and reliance on technology to improve productivity and performance.